

## SpecGuy Guide Specifications and Product Data Sheets

Do you just "have some specs" or are your guide specifications working for you? SpecGuy produces the industry's best custom guide specifications and product data documents. They're not just boilerplate. We write your guide specifications once we understand your marketing objectives. Let's talk.

Your documents will meet the needs of architects, engineers, interior designers, and contractors while supporting the marketing of your products, getting specified, and closing sales. Architects and engineers appreciate that SpecGuy guide specifications don't just provide information – they are available in editable industry formats usable directly as project documents.

SpecGuy can also help train your representatives to make best use of these materials to deepen their customer relationships.

### Quality Technical Data

- Meet CSI MasterFormat 2010 and SectionFormat 2008 standards
- Inch-pound and metric unit options support Federal project work
- Links to your web-based technical and marketing resources direct users to you
- Accurately present your products based on your original test reports

### Guide Specifications

- Specifier Notes explain product choices and emphasize your product's advantages
- SpecGuy Exclusive: Evaluation Notes help designers evaluate substitution requests
- SpecGuy Exclusive: Coordination Notes help designers coordinate their drawings with your products
- Compatible with leading national master specifications systems' content and editing software used by over 75,000 US architects and engineers
- Optional conversions to Federal SpecsIntact and Canadian document formats

### Product Data Sheets

- Verified data presented in accessible, easy to use format for product selection and submittals
- Point-by-point coordination with data in your guide specifications ensures submittal approval
- Increase your success rate with substitution requests

### LEED Data Sheets

- Support product selection and documentation for LEED, Energy Star, and other rating systems
- Consistent with emerging industry standards for sustainable product information and certifications
- Credit-by-credit analysis of product characteristics' relation to LEED Green Building Rating System
- Federal, State, and Local regulatory agency approval listings