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FOR IMMEDIATE RELEASE

ARCOM-SpecGuy Announce Alliance

Salt Lake City, UT (10 June 2010) – ARCOM and SpecGuy announced the formation of an alliance to the attendees of the AIA 2010 National Convention and Design Exposition in Miami, Florida, that will provide a unified construction industry source for specification writing education, training, resources, and support for design professionals, specifiers, and building product manufacturers.

“SpecGuy brings extensive expertise in the education of specifications and construction documents through their *One Day at a Time!* and *One Week at a Time!* series of education programs. This will be a valuable resource to MasterSpec Licensed Users that will be convenient and easy to use,” said Christopher Bushnell, President and CEO of ARCOM. “Together we will also be able to provide a full range of educational, technical information, and consultative services to our building product manufacturer clients as part of our new and expanding SpecAgent program.”

“This opportunity to reach MasterSpec Licensed Users and SpecAgent-affiliated building product manufacturers with SpecGuy's education programs and consulting services emphasizes the growing importance of the relationship between the design professional and the manufacturer,” said Nancy Kabza, President of SpecGuy. “SpecGuy's alliance with ARCOM will strengthen our mutual focus on improving the designer-manufacturer relationship, raising the technical quality of design practice, and helping the industry deliver superior projects.”

About ARCOM

ARCOM offers master guide specifications to engineers, architects and design professionals, in full-length, short form, small project and outline formats. Recognized as the industry standard, MasterSpec is the most widely used specification system in the U.S., with extensive background research.

ARCOM also offers SpecWare specification automation software that facilitates specification production and assists design professionals with project management and communication; and SpecAgent specification resources that provide information on relevant manufacturers, products, industry standards, and other reference information.

ARCOM, which publishes MasterSpec for The American Institute of Architects (AIA), is a Salt Lake City-based firm with an additional office in Alexandria, Virginia. The company employs more than 40 full-time specification development professionals: researchers, specification writers and editors, software developers, technical support staff, and customer service professionals.

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ARCOM
The leader in specifications

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About SpecGuy

SpecGuy is an industry consulting firm offering specifications and technical consulting, continuing education program development, and training for building product manufacturers, A/E firms, and facility owners. They serve as a consultant to ARCOM in the development of components of AIA MasterSpec.

SpecGuy's recent projects include creation of master specifications libraries for several leading building product manufacturers and facility owners, as well as consulting on an AIA COTE 2010 Top Ten award-winning school. SpecGuy has been recognized by the Construction Specifications Institute for their nationally distributed construction document education programs.

Nancy Kabza, CSI, Assoc. AIA, SCIP is President of SpecGuy. Nancy's work incorporates human resources management, marketing, and publishing. Nancy is editor and publisher of SpecGuy's award-winning *One Week at a Time!* and *One Day at a Time!* study programs. Nancy has served as a member of the CSI Jury of Fellows and the AIA/CES Quality Task Team.

Phil Kabza, FCSI, CCS, AIA, Vice-President and Technical Services Director of SpecGuy, has over 30 years of industry experience as an architect, specifier, teacher, and builder. He is a member and past Chair of the AIA MasterSpec Architectural Review Committee and served as founding Chair of the Building Enclosure Council – Charlotte. He is a Fellow of the Construction Specifications Institute.

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